

ITALTEL i-COMM CENTER



Italtel has created a demo area where the most innovative network and new generation service applications can be experienced first hand. Located at Italtel's headquarters in Settimo Milanese, the **i-Comm Center** is a place where partners and customers are able to see and experience the developments that technology and new communication systems have already made possible. At the i-Comm Center it is possible to evaluate in real terms how new generation network potential can be transformed into services and new ways of communicating. Into its large central room, fitted with the most modern multimedia visualisation systems, devices and equipment are available to try first hand.

Services range from traditional voice services to more advanced ones, like video-telephony, IP television, Fixed Mobile Convergence, security, domotic, which are integrated into 'bundles' of offer specialised according to client type. More traditional applications include telephony integrating Internet surfing, which allows to use a virtual telephone on a PC connected to the Internet to communicate while surfing. More advanced applications include video-communication, co-browsing, video-conference and interactive television.

At the i-Comm Center, it is possible to video-communicate using videophones and palmtop computers in WiFi or UMTS technology, which allow wireless connection both to domestic and to corporate LANs, access from WiFi hot spots and complete mobility with GPRS/UMTS networks, including innovative functions such as Collaborative Working and Unified Messaging.

An **i-Lab** zone has been set up within the i-Comm Center, a laboratory of the innovative services Italtel has developed. The i-Lab hosts not only existing terminals, in the form of prototypes in order to distribute services that are still at the conceptual stage, but also bundles of services and functions "packaged" in relation to user needs – residential users, business clients, public administration, operators and carriers. The focus, therefore, is on the needs of the user who may have different types of terminals, each with a different user interface, and on the application framework based on the service delivery platform.

